

Photo Policy

Policy Information

Issuing Office

Marketing

Affected Parties

All University Departments and General Public

Policy Language

Photography of Liberty University facilities for commercial or media usage is prohibited unless authorized by Liberty University. Use of photographs in articles and publications, brochures and other printed media may not be done without permission from Liberty. Any party seeking authority to photograph Liberty facilities must contact the University Marketing Office at (434)-582-7602 or email marketing@liberty.edu for permission. If permission is granted for photography, the firm benefiting from the photography will give rights of use of the image to Liberty University.

Policy Rationale

To ensure a consistent brand presence for Liberty University and maintain a standard of excellence in all university communication.

Definition of Glossary Terms

None specified

Procedural Information

Procedures

None specified

Sanctions

None specified

Exceptions

None